DAYTONA BEACH INTERNATIONAL AIRPORT

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Update

Summer 2009

DBIA honored by FAA for safety in airport operations

Daytona Beach International Airport recently was honored with two awards for safety presented by the Federal Aviation Administration. The awards recognize airport operations staff for outstanding effort in airfield notifications and improved operational procedures.

The first award is a Safety Mark of Distinction. The award recognizes DBIA staff for dedication, exemplary effort and support to improve airport safety. Staff was praised by FAA's Airports Division Manager Robert B. Chapman for improving procedures through programs such as the Graphic NOTAM System and Wildlife Hazard Management. Chapman also noted the airport's "impressive operations during NASCAR races."

The Graphic NOTAM System is a notification system for airfield tenants. The system graphically details the extent of closures or restrictions to an airfield.

The award covers the entire FAA Southern Region, which includes 10 states and 101 qualifying airports. Since its inception in 2004, only 12 airports in the southern region have received this award.

DBIA also was awarded the Air Carrier Airport Safety Award for the southern

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DBIA SAFETY DEMONSTRATES BEST IN THE BUSINESS
Airport operations receive accolades from the FAA for safety

VOLUSIA HONOR AIR FLIGHT USHERS 120 VETS TO D.C. – Early Saturday, May 9, a group of World War II veterans and their escorts boarded a US Airways charter plane at Daytona Beach International Airport bound for Washington, D.C. The 120 veterans on board were the third group from Central Florida to travel to the nation's capital through the Volusia Honor Air program, which is organized by the Rotary Clubs in DeLand. The organizers raise funds – about $700 per veteran – to escort the servicemen and women to D.C. While in Washington, D.C., the veterans toured the WWII Memorial, Korean War Memorial, Vietnam Wall and the Tomb of the Unknown Soldier.

Newest Bahamas carrier expands summer service

IslandPass, DBIA's newest Bahamas carrier, now is flying from DBIA to North Eleuthera/Harbour Island.

IslandPass began offering flights from DBIA in January to Marsh Harbour in the Bahamas' Abaco Islands Fridays, Saturdays, Sundays and Mondays, and Treasure Cay Mondays, Wednesdays, Fridays and Saturadys. The flights depart Daytona Beach at 8:30 a.m. Return flights from the Bahamas leave the islands at 10 a.m.

"We are thrilled to be expanding service to these sought-after ports, and we hope demand is such that we can follow up by adding several more weekly flights to these destinations," said IslandPass CEO Kevin Ream.

Corporate Flight Management Inc. owns and operates the 19-passenger Executive Class Aircraft BAe Jetstream 32s used by IslandPass. The BAe Jetstream 32 is a pressurized twin-engine turboprop airplane manufactured by British Aerospace. Recently, the carrier added Executive Class 8-Passenger Pilatus PC-12 aircraft to its fleet. The PC-12 is a single-engine turbine aircraft.

To reserve a flight on IslandPass, please call (386) 492-2984 or visit www.flyislandpass.com. For information about flights and carriers at Daytona Beach International Airport, visit flydaytonafirst.com.

MORE OPTIONS UNDER THE CARRIBEAN SUN
IslandPass has expanded its Bahamas service in hopes island lovers will hop on this summer

A NEW FACE FOR DELTA AT DBIA – Don Delp joined Delta Air Lines as the station manager of the company's Daytona Beach operations in April. In his position, Delp supervises Delta's 20 Daytona Beach-based customer service employees, and those of Delta's aviation services vendor, PrimeFlight. Before joining Delta, Delp worked with Northwest Airlines for seven years.

Safety

(Continued from Page 1)

region. DBIA's accomplishments include establishing a unique graphic notice to airmen system and continuing close work with the FAA to improve operational procedures and signage at certain high-activity locations on the airport. In 2008, DBIA established an active and successful foreign object debris program.

"To be honored in the area of safety and honored twice in such a short period of time is a reflection of how seriously we take the safety of our passengers, pilots, crews, staff and the community at this airport," said DBIA Director of Aviation Dennis McGee. "Our safety record is strong because our staff cares. I'm proud of our team."

Daytona Beach International Airport is the sixth most active airport in the United States for general aviation aircraft movements.

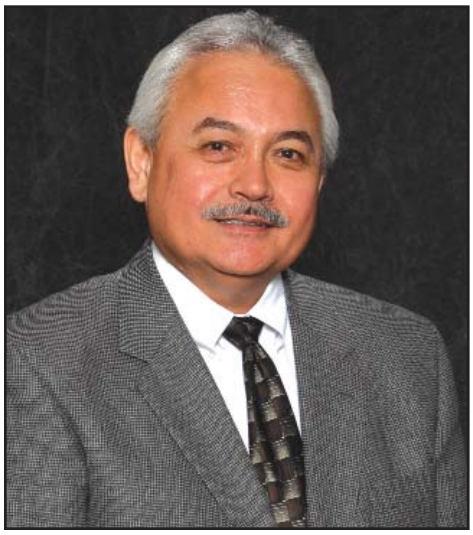
A letter from the DBIA Director of Aviation

Dear Airport Update reader:

Recently, a column in the *Daytona Beach News-Journal* stated that Daytona Beach International Airport (DBIA) needs property tax support to get through the depressed economy that's affecting airports everywhere. This is not accurate.

By any standard, 2008 and 2009 have been difficult years for the economy in general, and the airline industry in particular. Passenger traffic at DBIA is down about 30 percent year over year. Most airports across the country have seen declines and many have experienced declines similar to DBIA or, in some cases, have lost all service. DBIA is engaged in an ongoing initiative to reduce operational costs and increase revenues which will result in an impact of roughly $1 million this year.

The airport is a service of Volusia County Government and is operated as an enterprise fund. That means it receives no general fund (local property tax) support. Through the years, the airport enterprise fund has accumulated substantial reserves with a current balance in excess of $10 million, which will keep the airport operating as an enterprise fund with no local property tax support until a turnaround in the economy occurs.



Dennis McGee
Director of Aviation

We must realize that airlines serve communities, not airports. Some good news is many events have occurred recently to create expanded and unprecedented business opportunities for our local economy that will stimulate air-service demand. With the expanded Ocean Center, we now have a facility that can serve 80 percent of the convention business in the United States. Additional new investments have occurred on the beachside and the mainland. That demand is what airlines look for in a market.

Daytona Beach International Airport is the gateway to Central Florida, linking the world-famous Atlantic Ocean beaches and Daytona International Speedway with Orlando attractions, Kennedy Space Center, and historic St. Augustine.

Volusia County's mission is to ensure DBIA provides and promotes safe, efficient, convenient and economically self-sustaining air transportation facilities responsive to airline and community needs while supporting and promoting the area's economic growth and development. We hope you are on board us as we continue on this path.

With sincerity,

Dennis McGee, Director of Aviation
Daytona Beach International Airport

High-tech flight information display systems on the horizon

Flight information display units provide constantly updated information on flight times, gates and other airport information needed by passengers and the public. And they're about to be upgraded at DBIA.

DBIA is updating all airport Flight Information Display Systems (FIDS) to comply with current standards in the airport industry. The upgraded system will provide integrated, multi-user flight information displays using flat-screen LCD technology. The monitors display DBIA arrival and departure information with airline logos on the new color system. The new monitors also will give baggage carousel pickup information. The current system was constructed in 1992 and is outdated.

"One of the best things about these new monitors is that they automatically update when flight times change," said Karen Feaster, airport administration and projects manager. "The current system requires airline staff to update the terminal monitors manually every time there's a change. The new system will provide updates from digital airline systems that are synchronized and updated continuously, providing the public a more accurate source of flight information. Obviously, the new FID system will be more high-tech and more efficient and take less staff time to operate."

Typical information on flight information display systems includes airline designations (the names of the airlines), flight numbers, flight origin or destination, scheduled time of arrival or departure and the gate, baggage claim assignment, airline logo, current date, time of day and more.

The new system will contain an ethernet server using an integral Windows application. The 32- and 40-inch monitors (depending upon location) will be placed strategically throughout the airport terminal. The public also will have access through the Internet to view the real-time information.

"We offer a lot of state-of-the-art options at DBIA, and this is one we need to have in our facility," said Steve Cooke, director of business development. "DBIA is all about convenience and this is another way we'll be serving our passengers better. That's our primary focus."

At a June 18 meeting of the Volusia County Council, the bid was awarded to Infax Inc. for all aspects of the project with the exception of electrical work and data cable runs, which will be performed by Volusia County Government personnel.

AN EYE ON THE SKY
DBIA soon will replace the airport's flight information displays with new technology

New airport marketing campaign focuses on convenience, ease

"Just Plane Easy!" is the new marketing tagline for Daytona Beach International Airport. It focuses on the airport's convenience, excellent customer service and ease of use. The tagline debuted in January and will be used consistently in future campaigns.

"Our key message always has been convenience, and this campaign is simple enough to get that message across in three short words," said Steve Cooke. "Passengers who fly DBIA know the airport saves time, money and stress. We are bringing that message home to others now."

Daily nonstop service from DBIA includes Delta Air Lines to Atlanta and U·S Airways to Charlotte, with easy connections to hundreds of cities across the world. Parking is convenient and economical, and security is fast and friendly.

"You can be in the air before you could drive to another airport," added Cooke. "And when you land, you're already home. That equals super convenience and added value for our passengers."

A VOTRAN BUS DISPLAYS NEW DBIA TAGLINE
Airport advertising message focuses on convenience

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Volusia County FLORIDA

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DAYTONA BEACH INTERNATIONAL AIRPORT
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